

Joint development, piloting and validation of entrepreneurial mindset and key skills curricula and training materials for third countries



Entrepreneurial Mindset and Key Skills for All

ENTRECOMP CURRICULUM

1.3 VISION

TASK ID AND TITLE 2.2: JOINT DEVELOPMENT OF THE CURRICULA AND TRAINING MATERIALS FOR ENTRECOMP

PARTNER RESPONSIBLE FOR THIS ACTIVITY: MMC MEDITERRANEAN MANAGEMENT CENTER LTD



PROJECT MAIN DETAILS

Programme:	Erasmus+
Key Action:	Lump Sum Grants
Project title:	Joint development, piloting and validation of entrepreneurial mindset and key skills curricula and training materials for third countries
Project Acronym:	EMSA
Project Agreement Number:	101092477
Start Date:	01/01/2023
End Date:	31/12/2025

COORDINATED BY



PROJECT PARTNERS



Jordan Youth Innovation Forum
الملتقى الأردني للإبداع الشبابي



TABLE OF CONTENTS

TRAINING CURRICULUM FOR COMPETENCE: VISION.....	4
Aim of the workshop	4
Learning outcomes	4
Training methodology.....	5
Prerequisites.....	5
SYNCHRONOUS ONLINE LEARNING	5
Workshop duration.....	5
Training techniques	5
Equipment and materials necessary.....	6
Workshop programme breakdown	6
List of methodological tools	8
SELF-DIRECTED LEARNING	8
Resources.....	8



TRAINING CURRICULUM FOR COMPETENCE: VISION

Aim of the workshop

The aim of this module is to equip participants with a comprehensive understanding of key concepts related to vision within the entrepreneurial sector. Participants will delve into the nuanced meaning of vision in the context of entrepreneurship. Through theoretical frameworks and real-world examples, the module aims to elucidate the elements that hold relevance in the entrepreneurial sector. Participants will explore the significance of a clear and compelling vision as a guiding force for entrepreneurial ventures, understanding how it shapes the long-term aspirations, values, and decision-making processes within the dynamic business environment.

Moreover, through practical exercises and case studies, participants will develop the skill to distil complex ideas into a succinct and motivating vision statement. Emphasis will be placed on effective communication and collaboration, as participants learn to align team values with the broader mission of the entrepreneurial endeavour.

Also, participants will engage in activities that enhance their competence in improving future scenarios. Through scenario planning and strategic thinking exercises, participants will cultivate competences necessary for guiding effort and action in dynamic environments. The aim is to instil a proactive approach to entrepreneurial challenges, enabling participants to lead their teams in navigating uncertainties and capitalizing on opportunities for sustainable growth.

Learning outcomes

After the end of the workshop the participants will be in a position to:

In terms of knowledge:

Define vision and list its elements that are relevant to the entrepreneurial sector.

In terms of skills:

Build a vision statement for their team that guides internal decision-making throughout a compelling vision.

In terms of competences:



Improve future scenarios to help guide effort and action based on changes in the external environment or emerging opportunities.

Training methodology

- Synchronous Online Learning
- Self-Directed Learning

Prerequisites

- Beginner level
- Specific skills required
- Previous workshops required

If specific skills or previous workshops are required, explain:

N/A

SYNCHRONOUS ONLINE LEARNING

Workshop duration

6 hours.

Training techniques

- Lecture (compulsory)



- Individual Exercise
- Group Exercise
- Role play
- Experiential Workshop
- Group Discussion
- Brainstorming
- Case Study
- Questions and Answers (multiple-choice and open-ended questions)
- Other (Please indicate): Video Projection and Analysis

Equipment and materials necessary

Equipment:

Laptop/PC

- ✓ Access to the Internet

Materials:

Power Point presentation

Blank A4 Sheets

Pens/Pencils

Workshop programme breakdown



No.	Theme/Content	Workload in minutes		
1	Introduction to Vision in Entrepreneurship	10 minutes		
2	The Meaning of Vision in the Entrepreneurial Sector	120 minutes		
	<table border="1"> <thead> <tr> <th>Structure</th> <th>Technique/Title of methodological tool</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> • Definition of vision in the entrepreneurial sector • Elements of Vision Statement • Definition of Vision Statement and Mission Statement </td> <td> Lecture: Introduction to vision in the entrepreneurial sector/PPT1.3_1 Video Projection and Analysis: Vision and Mission Statement/MT1.3_1 Questions and Answers (Close-ended Questions - Quiz): Definition of Vision Statement and Mission Statement/MT1.3_2 </td> </tr> </tbody> </table>		Structure	Technique/Title of methodological tool
Structure	Technique/Title of methodological tool			
<ul style="list-style-type: none"> • Definition of vision in the entrepreneurial sector • Elements of Vision Statement • Definition of Vision Statement and Mission Statement 	Lecture: Introduction to vision in the entrepreneurial sector/PPT1.3_1 Video Projection and Analysis: Vision and Mission Statement/MT1.3_1 Questions and Answers (Close-ended Questions - Quiz): Definition of Vision Statement and Mission Statement/MT1.3_2			
3	The Meaning of the Vision Statement and Guidelines for its Development	110 minutes		
	<table border="1"> <thead> <tr> <th>Structure</th> <th>Technique/Title of methodological tool</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> • Tools and methodologies • Guidelines for implementation </td> <td> Lecture: Methodologies and tools on Vision Statement, their characteristics and how to develop a Vision Statement/PPT1.3_1 Individual Exercise: Implementation of methodologies for Vision Statement development/ MT1.3_3 </td> </tr> </tbody> </table>		Structure	Technique/Title of methodological tool
Structure	Technique/Title of methodological tool			
<ul style="list-style-type: none"> • Tools and methodologies • Guidelines for implementation 	Lecture: Methodologies and tools on Vision Statement, their characteristics and how to develop a Vision Statement/PPT1.3_1 Individual Exercise: Implementation of methodologies for Vision Statement development/ MT1.3_3			
4	The Concept of Guiding the Effort to Act on Changes in the External Environment or Emerging Opportunities	110 minutes		
	<table border="1"> <thead> <tr> <th>Structure</th> <th>Technique/Title of methodological tool</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> • External environment • The value of guidance and decision-making • Forecasting and vision statement </td> <td> Lecture: The elements of the external environment. The emerging opportunities./PPT1.3_1 Questions and Answers: Open-ended questions/MT1.3_4 </td> </tr> </tbody> </table>		Structure	Technique/Title of methodological tool
Structure	Technique/Title of methodological tool			
<ul style="list-style-type: none"> • External environment • The value of guidance and decision-making • Forecasting and vision statement 	Lecture: The elements of the external environment. The emerging opportunities./PPT1.3_1 Questions and Answers: Open-ended questions/MT1.3_4			



5	Revision	10 minutes	
	Structure		Technique/Title of methodological tool
	<ul style="list-style-type: none"> Revision points 		Lecture: Revision/PPT1.3_1

List of methodological tools

No.	Training Technique	Title of Methodological tool
1	Lecture	PPT1.3_1
2	Video Projection and Analysis	MT1.3_1
3	Questions and Answers (Closed-ended questions – Quiz)	MT1.3_2
4	Exercise	MT1.3_3
5	Questions and Answers (Open-ended questions)	MT1.3_4

SELF-DIRECTED LEARNING

Resources

No.	Title and Reference	Attachment (if applicable)
1	https://openstax.org/books/entrepreneurship/pages/1-2-entrepreneurial-vision-and-goals	
2	https://aicontentfy.com/en/blog/importance-of-vision-in-entrepreneurship-how-to-develop-clear-direction	
3	http://mentorday.es/wikitips/en/vision-purpose-values-entrepreneur/	
4	https://corporatefinanceinstitute.com/resources/management/vision-statement/	
5	https://www.extension.iastate.edu/agdm/wholefarm/html/c5-09.html	
6	https://www.slideshare.net/RIZWANKHURRAM/vision-and-mission-15554185	



7	https://www.researchgate.net/figure/Differences-Between-and-Mission-Vision-Adapted-from-Wilson_tbl1_357331525	
---	---	--

