

MT1.4_2 Matrix

Objective: Participants will work in groups to evaluate and compare simplified ideas using a structured matrix.

Instructions:

Divide the participants into small groups of 4-6 members. Ensure that each group has a designated leader or facilitator to guide the exercise.

Providing Simplified Ideas:

Prepare a set of simplified ideas to distribute to the groups. Below are three simplified ideas for each group. You can create more ideas or adjust them as needed to suit your workshop's objectives.

Simplified Idea Set A:

- a. Develop a mobile app for food delivery in rural areas.
- b. Design a low-cost, eco-friendly packaging solution for fast food.
- c. Create a community garden in an urban neighborhood.

Simplified Idea Set B:

- a. Launch a tutoring platform for high school students.
- b. Establish a recycling program for a local elementary school.
- c. Organize a charity run to raise funds for a local children's hospital.

Simplified Idea Set C:

- a. Start a subscription box service for handmade crafts.
- b. Develop a fitness app that includes personalized workout plans.
- c. Launch a community book exchange program.

Attachment to MT1.4.2
Task 2.2



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Joint development, piloting and validation of entrepreneurial mindset and key skills curricula and training materials for third countries

Matrix Creation:

Provide each group with a blank matrix template. The matrix should have rows for each idea and columns for the evaluation criteria. For example:

Idea	Feasibility (1-5)	Social Impact (1-5)	Cultural Alignment (1-5)	Individual Benefit (1-5)
Idea 1				
Idea 2				
Idea 3				

Encourage participants to create their criteria or use the suggested ones.

Scoring and Ranking:

Instruct each group to independently score and rank each idea based on the established criteria. Participants should assign a score from 1 to 5 for each criterion, with 5 being the highest score.

Group Discussion:

After individual evaluations, encourage discussion within the groups. Participants should aim to reach a consensus on the valuation of each idea by sharing their individual scores and rationale for their evaluations.

Matrix Presentation:

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Each group will present their completed matrix, findings, and rationale for their evaluations to the entire workshop.

This exercise will not only allow participants to practice evaluating ideas but also promote collaboration, critical thinking, and discussion within their groups. It can lead to valuable insights and diverse perspectives on idea valuation.

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