

Activity Title: "Digital Puzzle: Unraveling the Future"

Objective:

Introduce participants to key themes such as digitalization, data sources and management, and data protection by engaging them in an activity where they discover basic concepts before the detailed lessons.

Duration: 20-25 minutes

Materials Needed:

- **Digital Puzzle Cards:** Create cards with digital-related keywords or concepts (e.g., "Automation," "GDPR," "Cloud Storage," "Digital Footprint").
 - **Digital Technology Scenario:** Prepare a brief scenario or case study where a company is undergoing digital transformation (e.g., a hospital introducing electronic patient records or an e-commerce platform expanding its services).
 - **Whiteboard/Flipchart:** For discussing key concepts after the activity.
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Instructions:

1. Group Setup (5 minutes):

- Split participants into small groups of 3-4 people.
- Provide each group with a set of **Digital Puzzle Cards** with keywords or concepts like:
 - Digitalization
 - Automation
 - Data protection
 - Cloud-based storage
 - GDPR compliance
 - Data management
- Give the group a scenario to consider. Examples:

Attachment to MT
Task 2.3



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Scenario 1: Retail Store Going Digital

A traditional retail store that has been operating in a physical location is now launching an e-commerce platform. They need to manage online orders, customer data, and inventory, while ensuring secure online payments and GDPR compliance.

Scenario 2: University Digital Transformation

A university is transitioning from paper-based student records to an online management system. The new system will handle student enrollment, grading, and course materials, with plans to store data on a cloud platform while ensuring the privacy of students under GDPR.

Scenario 3: Financial Institution Upgrading IT Systems

A bank is upgrading its IT systems to offer customers better online services, such as mobile banking and investment tracking. The bank must ensure the security of sensitive financial data, automate fraud detection processes, and comply with GDPR and data privacy laws.

Scenario 4: Healthcare Clinic Adopting Telemedicine

A healthcare clinic is introducing telemedicine services, allowing patients to consult with doctors remotely. Patient health data will be stored electronically, and appointment management will be automated. The clinic must ensure data protection and compliance with healthcare privacy regulations (including GDPR).

Scenario 5: Logistics Company Implementing IoT Solutions

A logistics company is implementing Internet of Things (IoT) technology to track shipments in real-time and optimize delivery routes. They need to manage the vast amount of data generated from their IoT devices and ensure that customer data is securely stored and compliant with GDPR.

2. Task (10 minutes):

- The groups will work together to match each **Digital Puzzle Card** with parts of the scenario. For example, they might match "Data Management" with the company needing to organize and protect customer data, or "GDPR" with privacy and compliance regulations.
- They'll need to discuss and justify how each concept fits into the scenario.

3. Presentation (5-10 minutes):

- Each group presents how they matched the cards to the scenario and briefly explains their reasoning.

- The facilitator will provide feedback and introduce the key concepts for the upcoming lessons: **Digitalization, Data Sources and Management, and Data Protection & GDPR.**
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Debrief (5 minutes):

- Use a whiteboard or flipchart to highlight:
 - How each puzzle piece fits into the broader picture of digitalization.
 - Introduce the importance of managing data effectively and adhering to GDPR compliance.
 - This will act as a teaser for the deeper dive into these topics during the course.
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Outcome:

Participants will get an engaging introduction to the core concepts of digital technologies, data management, and compliance. This activity provides a glimpse into the topics they'll explore further, while encouraging collaboration and discussion.

Example on a finished exercise:

Scenario:

Imagine a large hospital transitioning from paper-based patient records to a fully digital system. The hospital plans to use cloud storage for patient data, automate its administrative tasks, and ensure compliance with privacy regulations such as GDPR.

Digital Puzzle Cards:

Each group receives a set of cards with the following terms:

1. **Digitalization**
 2. **Data Management**
 3. **Automation**
 4. **Cloud Storage**
 5. **GDPR Compliance**
 6. **Data Privacy**
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Group Discussion:

The group is tasked with matching these puzzle cards to aspects of the hospital's digital transformation. Here's an example of how they might respond:

1. **Digitalization:**
 - The hospital's transition from paper-based records to digital records is an example of digitalization. This shift improves the accessibility and accuracy of patient data.
2. **Data Management:**
 - The hospital needs to effectively manage large amounts of sensitive patient information. They must organize, store, and retrieve data efficiently to provide better patient care.
3. **Automation:**

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- Administrative tasks such as scheduling appointments, billing, and sending reminders are automated to save time and reduce manual errors.

4. **Cloud Storage:**

- The hospital will use cloud-based storage to securely store patient records. This enables staff to access data from anywhere and ensures that the data is backed up.

5. **GDPR Compliance:**

- Since patient data is sensitive, the hospital must ensure that its processes comply with the **GDPR** regulations to protect patients' privacy and avoid penalties.

6. **Data Privacy:**

- Protecting patient information is crucial. The hospital needs to implement strong security protocols to ensure that unauthorized users cannot access private data.

Group Presentation Example:

Participant A: *“We matched ‘Digitalization’ with the hospital’s shift to digital patient records. This is a key part of their transformation because it modernizes their entire data system and makes it easier to manage patient information.”*

Participant B: *“We connected ‘Cloud Storage’ to the hospital storing their records in the cloud. This allows the hospital to save space and ensures that patient data is always accessible and backed up.”*

Participant C: *“‘GDPR Compliance’ is critical because the hospital must follow strict data protection laws to ensure that patient privacy is not compromised.”*

Facilitator’s Debrief:

- The facilitator could then expand on each of these concepts:
 - *“Great! Digitalization is about more than just making things digital. It’s about transforming processes and improving efficiency.”*

- *“As you noted, data management and privacy are key. In the next session, we’ll dive deeper into how data is managed and protected, especially under GDPR regulations.”*